

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
961509-2	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST FOR CONGR	SKED B

Flight Dates	Order #	Alt Order #
10/26/12 - 11/06/12	961509	06303373

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/29/12	11/02/12	WPBF News 25 @ 5am	5-530am	MTWTF--	:30	4	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	4	\$220.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/30/12	5:24 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV102102H	\$220.00 NM
1	WPBF	W	10/31/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV102701H	\$220.00 NM
3	WPBF	Th	11/01/12	5:10 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV102701H	\$220.00 NM
4	WPBF	F	11/02/12	5:14 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV102401H	\$220.00 NM
3	11/05/12	11/06/12	WPBF News 25 @ 5am	5-530am	MT-----	:30	2	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$220.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	4:58 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV102701H	\$220.00 NM
2	WPBF	Tu	11/06/12	4:58 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV102701H	\$220.00 NM
4	10/31/12	11/02/12	WPBF News 25 Mornings	5:30-5:57am	--WTF--	:30	3	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	3	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	10/31/12	5:42 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV102701H	\$320.00 NM
2	WPBF	Th	11/01/12	5:43 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV102701H	\$320.00 NM
1	WPBF	F	11/02/12	5:40 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV102701H	\$320.00 NM
5	11/05/12	11/06/12	WPBF News 25 Mornings	5:30-5:57am	MT-----	:30	2	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12	5:29 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV102701H	\$320.00 NM
1	WPBF	Tu	11/06/12	5:30 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV102701H	\$320.00 NM
6	10/29/12	11/02/12	WPBF News 25 Mornings	6-7AM	MTWTF--	:30	4	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Lehigh Valley, PA 18002-6885

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Invoice #	Invoice Date	Invoice Month	Invoice Period
961509-2	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST FOR CONGR	SKED B

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
6	10/29/12	11/02/12	WPBF News 25 Mornings	6-7AM	MTWTF--	:30	4	\$550.00	NM	
Class of Time - Fixed Non Pre-emptible										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPBF	M	10/29/12	6:41 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV102501H	\$550.00	NM
2	WPBF	Tu	10/30/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV102501H	\$550.00	NM
4	WPBF	W	10/31/12	6:15 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV102701H	\$550.00	NM
1	WPBF	F	11/02/12	6:39 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV102701H	\$550.00	NM
7	11/05/12	11/05/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$550.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	11/05/12	11/11/12	1-----	1	\$550.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	11/05/12	5:59 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV102701H	\$550.00	NM
9	10/29/12	11/02/12	Good Morning America	7-9AM	MTWTF--	:30	4	\$550.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	MTWTF--	4	\$550.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Tu	10/30/12	7:50 AM	Good Morning America	7-9AM	:30	AWTV102102H	\$550.00	NM
4	WPBF	W	10/31/12	8:29 AM	Good Morning America	7-9AM	:30	AWTV102701H	\$550.00	NM
1	WPBF	Th	11/01/12	8:59 AM	Good Morning America	7-9AM	:30	AWTV102701H	\$550.00	NM
3	WPBF	F	11/02/12	8:59 AM	Good Morning America	7-9AM	:30	AWTV102401H	\$550.00	NM
10	11/05/12	11/06/12	Good Morning America	7-9AM	MT-----	:30	2	\$550.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	11/05/12	11/11/12	MT-----	2	\$550.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	11/05/12	7:43 AM	Good Morning America	7-9AM	:30	AWTV102701H	\$550.00	NM
2	WPBF	Tu	11/06/12	8:29 AM	Good Morning America	7-9AM	:30	AWTV102701H	\$550.00	NM
11	10/29/12	11/02/12	10-11a Anderson Cooper	10-11a	MTWTF--	:30	3	\$450.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	MTWTF--	3	\$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	10/31/12	10:36 AM	10-11a Anderson Cooper	10-11a	:30	AWTV102701H	\$450.00	NM
2	WPBF	Th	11/01/12	10:52 AM	10-11a Anderson Cooper	10-11a	:30	AWTV102701H	\$450.00	NM
3	WPBF	F	11/02/12	10:32 AM	10-11a Anderson Cooper	10-11a	:30	AWTV102701H	\$450.00	NM
13	11/01/12	11/01/12	The View	11A-12PM	---1---	:30	1	\$800.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	---1---	1	\$800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	11/01/12	10:58 AM	The View	11A-12PM	:30	AWTV102701H	\$800.00	NM
14	10/29/12	11/02/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	2	\$350.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	MTWTF--	2	\$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	10/30/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV102102H	\$350.00	NM
2	WPBF	F	11/02/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV102401H	\$350.00	NM
15	11/05/12	11/06/12	WPBF News 25 @ Noon	12pm-1230pm	MT-----	:30	2	\$350.00	NM	
Class of Time - Fixed Non Pre-emptible										

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West/R/Congress	ALLEN WEST FOR CONGR	SKED B

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	11/05/12	11/06/12	WPBF News 25 @ Noon	12pm-1230pm	MT-----	:30	2	\$350.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV102701H	\$350.00 NM
2	WPBF	Tu	11/06/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV102701H	\$350.00 NM
17	10/29/12	11/02/12	1230-1P Access Hollywood	1230-1p	MTWTF--	:30	3	\$350.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12		1230-1P Access Hollywood	1230-1p	:00		\$350.00 NM
	Credited								
1	WPBF	Tu	10/30/12	12:56 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV102501H	\$350.00 NM
3	WPBF	F	11/02/12	12:58 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV102401H	\$350.00 NM
19	10/29/12	11/02/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	4	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	10/30/12	3:29 PM	M-F 3-4P	M-F 3-4P	:30	AWTV102102H	\$400.00 NM
2	WPBF	W	10/31/12	3:57 PM	M-F 3-4P	M-F 3-4P	:30	AWTV102701H	\$400.00 NM
3	WPBF	Th	11/01/12	3:57 PM	M-F 3-4P	M-F 3-4P	:30	AWTV102701H	\$400.00 NM
1	WPBF	F	11/02/12	3:53 PM	M-F 3-4P	M-F 3-4P	:30	AWTV102701H	\$400.00 NM
20	11/05/12	11/05/12	M-F 3-4P	M-F 3-4P	1-----	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	3:37 PM	M-F 3-4P	M-F 3-4P	:30	AWTV102701H	\$400.00 NM
21	10/30/12	10/30/12	Dr. Oz	4-5p	-1-----	:30	1	\$1,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-1-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	4:27 PM	Dr. Oz	4-5p	:30	AWTV102501H	\$1,000.00 NM
22	11/05/12	11/05/12	Dr. Oz	4-5p	1-----	:30	1	\$1,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	4:25 PM	Dr. Oz	4-5p	:30	AWTV102701H	\$1,000.00 NM
23	10/29/12	11/02/12	M-F 5pm News	5-6pm	MTWTF--	:30	2	\$900.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	11/01/12	5:12 PM	M-F 5pm News	5-6pm	:30	AWTV102701H	\$900.00 NM
1	WPBF	F	11/02/12	5:28 PM	M-F 5pm News	5-6pm	:30	AWTV102401H	\$900.00 NM
25	10/29/12	11/02/12	WPBF News 25 @ 6:00PM	6-6:30PM	MTWTF--	:30	3	\$1,050.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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West/R/Congress	ALLEN WEST FOR CONGR	SKED B	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/29/12	11/02/12	WPBF News 25 @ 6:00P-6:30PM	6:00P-6:30PM	MTWTF--	:30	3	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
	10/29/12	11/04/12	MTWTF--				3	\$1,050.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	10/31/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV102701H	\$1,050.00 NM
1	WPBF	Th	11/01/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV102701H	\$1,050.00 NM
2	WPBF	F	11/02/12	6:19 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV102701H	\$1,050.00 NM
26	11/05/12	11/05/12	WPBF News 25 @ 6:00P-6:30PM	6:00P-6:30PM	1-----	:30	1	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV102701H	\$1,050.00 NM
28	10/29/12	11/02/12	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	2	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12		Wheel Of Fortune	7-7:30PM	:00		\$1,600.00 NM
					Credited				
2	WPBF	F	11/02/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV102401H	\$1,600.00 NM
29	10/29/12	11/02/12	Jeopardy	7:30-8PM	MTWTF--	:30	3	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	3	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/29/12	7:42 PM	Jeopardy	7:30-8PM	:30	AWTV102501H	\$1,700.00 NM
1	WPBF	F	11/02/12		Jeopardy	7:30-8PM	:00		\$1,700.00 NM
					Credited				
2	WPBF	F	11/02/12	7:53 PM	Jeopardy	7:30-8PM	:30	AWTV102701H	\$1,700.00 NM
30	11/05/12	11/05/12	Jeopardy	7:30-8PM	1-----	:30	1	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	7:52 PM	Jeopardy	7:30-8PM	:30	AWTV102701H	\$1,700.00 NM
32	10/29/12	11/02/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	MTWTF--	:30	3	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/31/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV102701H	\$1,000.00 NM
1	WPBF	Th	11/01/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV102701H	\$1,000.00 NM
3	WPBF	F	11/02/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV102401H	\$1,000.00 NM
33	11/05/12	11/05/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	1-----	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV102701H	\$1,000.00 NM
34	10/29/12	11/02/12	Nightline	11:35-12:05AM	MTWTF--	:30	3	\$700.00	NM
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	10/29/12	11/02/12	Nightline	11:35-12:05AM	MTWTF--	:30	3	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	12:05 AM	Nightline	11:35-12:05AM	:30	AWTV102102H	\$700.00 NM
2	WPBF	W	10/31/12	11:45 PM	Nightline	11:35-12:05AM	:30	AWTV102701H	\$700.00 NM
3	WPBF	F	11/02/12	12:01 AM	Nightline	11:35-12:05AM	:30	AWTV102701H	\$700.00 NM
35	11/05/12	11/05/12	Nightline	11:35-12:05AM	1-----	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	11:44 PM	Nightline	11:35-12:05AM	:30	AWTV102701H	\$700.00 NM
36	11/03/12	11/03/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$120.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	5:14 AM	Sat 5-6am News	Sat 5-6am	:30	AWTV102701H	\$120.00 NM
37	11/03/12	11/03/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	6:12 AM	Sat 6-7am News	Sat 6-7am	:30	AWTV102701H	\$320.00 NM
38	11/03/12	11/03/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	6:58 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	AWTV102701H	\$650.00 NM
39	11/03/12	11/03/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	8:11 AM	Sat 8-9am News	Sat 8-9am	:30	AWTV102701H	\$450.00 NM
40	10/27/12	11/03/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	11/03/12	7:56 PM	Sat 7pm News	7-730pm	:30	AWTV102701H	\$800.00 NM
LR - Football									
41	11/04/12	11/04/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	5:39 AM	Sun 5-6am News	Sun 5-6am	:30	AWTV102701H	\$100.00 NM
42	11/04/12	11/04/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$180.00	NM
Class of Time - Fixed Non Pre-emptible									



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961509-2	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLEN WEST FOR CONGR	SKED B	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	11/04/12	11/04/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$180.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	6:42 AM	Sun 6-7am News	Sun 6-7am	:30	AWTV102701H	\$180.00 NM
43	11/04/12	11/04/12	Sun 9-10am	9-10am	-----1	:30	1	\$900.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	9:29 AM	Sun 9-10am	9-10am	:30	AWTV102701H	\$900.00 NM
44	11/04/12	11/04/12	Sun 630pm News	630-7pm	-----1	:30	1	\$800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	6:39 PM	Sun 630pm News	630-7pm	:30	AWTV102701H	\$800.00 NM
45	11/04/12	11/04/12	Sun 11:35pm Late News	1135p-12am	-----2	:30	2	\$600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----2	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	11/04/12	11:57 PM	Sun 11:35pm Late News	1135p-12am	:30	AWTV102701H	\$600.00 NM
1	WPBF	Su	11/04/12	12:00 AM	Sun 11:35pm Late News	1135p-12am	:30	AWTV102701H	\$600.00 NM
46	11/05/12	11/05/12	DWTS	8-10P	1-----	:30	1	\$9,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$9,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	9:40 PM	DWTS	8-10P	:30	AWTV102701H	\$9,000.00 NM
47	11/02/12	11/02/12	20/20	10-11PM	----1--	:30	1	\$2,200.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	10:36 PM	20/20	10-11PM	:30	AWTV102701H	\$2,200.00 NM
48	11/03/12	11/03/12	Sat 330-7pm ABC College	330-7pm	-----1-	:30	1	\$2,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	6:15 PM	Sat 330-7pm ABC College Footb	330-7pm	:30	AWTV102701H	\$2,000.00 NM
49	11/05/12	11/05/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	7:25 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV102701H	\$1,600.00 NM
50	11/06/12	11/06/12	10-11a Anderson Cooper	10-11a	-1-----	:30	1	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-1-----	1	\$450.00				

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961509-2	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLEN WEST FOR CONGR	SKED B	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
50	11/06/12	11/06/12	10-11a Anderson Cooper 10-11a		-1-----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	10:23 AM	10-11a Anderson Cooper	10-11a	:30	AWTV102701H	\$450.00 NM
51	11/06/12	11/06/12	1230-1P Access Hollywood	1230-1p	-1-----	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	-1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	12:47 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV102701H	\$350.00 NM
52	10/30/12	10/30/12	Tues ABC Prime C	10-11PM	-T-----	:30	1	\$2,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-T-----	1	\$2,175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12		Tues ABC Prime C	10-11PM	:00		\$2,175.00 NM
Credited									
54	10/29/12	11/02/12	1230-1P Access Hollywood	1230-1p	MTWTF--	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	12:43 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV102701H	\$350.00 NM
55	10/30/12	11/02/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	3	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-TWTF--	3	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/31/12	6:43 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV102701H	\$550.00 NM
3	WPBF	Th	11/01/12	6:40 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV102701H	\$550.00 NM
1	WPBF	F	11/02/12	6:10 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV102401H	\$550.00 NM
56	11/05/12	11/06/12	WPBF News 25 Mornings	6-7AM	MT-----	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	6:44 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV102701H	\$550.00 NM
57	10/30/12	11/02/12	Good Morning America	7-9AM	-TWTF--	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-TWTF--	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	8:49 AM	Good Morning America	7-9AM	:30	AWTV102501H	\$550.00 NM
2	WPBF	Th	11/01/12	8:41 AM	Good Morning America	7-9AM	:30	AWTV102701H	\$550.00 NM
58	11/02/12	11/02/12	Fri ABC Prime A	8-9PM	----F--	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----F--	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	8:20 PM	Fri ABC Prime A	8-9PM	:30	AWTV102401H	\$2,000.00 NM
59	11/04/12	11/04/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

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Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961509-2	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLEN WEST FOR CONGR	SKED B	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
59	11/04/12	11/04/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$100.00	NM
Class of Time - Fixed Non Pre-emptible									
10/29/12 11/04/12 -----S 1 \$100.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WPBF Su 11/04/12 5:59 AM Sun 5-6am News Sun 5-6am :30 AWTV102701H \$100.00 NM									
60	10/30/12	11/02/12	Jimmy Kimmel	1206-106A / 1135P	-TWTF--	:30	1	\$70.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$70.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WPBF Tu 10/30/12 12:39 AM Jimmy Kimmel 1206-106A / 1135P :30 AWTV102102H \$70.00 NM									
61	10/31/12	11/02/12	WPBF News 25 @ 5am	5-530am	--WTF--	:30	1	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 1 \$220.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WPBF Th 11/01/12 5:24 AM WPBF News 25 @ 5am 5-530am :30 AWTV102701H \$220.00 NM									
62	11/03/12	11/03/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$120.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$120.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WPBF Sa 11/03/12 5:55 AM Sat 5-6am News Sat 5-6am :30 AWTV102701H \$120.00 NM									
65	11/03/12	11/03/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$800.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WPBF Sa 11/03/12 12:13 AM M-Sun 1130p-12am Late News 1130p-1205am :30 AWTV102701H \$800.00 NM LR - Football									
66	11/01/12	11/02/12	1230-1P Access Hollywood	1230-1p	---TF--	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 1 \$350.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WPBF Th 11/01/12 12:55 PM 1230-1P Access Hollywood 1230-1p :30 AWTV102701H \$350.00 NM									

Total Spots 88

Payment Terms 30 Days

<u>Gross Total</u>	\$65,150.00
<u>Agency Commission</u>	\$9,772.50
<u>Net Amount Due</u>	\$55,377.50



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961509-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST FOR CONGR	SKED B

Flight Dates	Order #	Alt Order #
10/26/12 - 11/06/12	961509	06303373

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/26/12	10/26/12	WPBF News 25 @ 5am	5-530am	----1--	:30	1	\$220.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----1--	1	\$220.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12	5:24 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV102102H	\$220.00 NM
8	10/26/12	10/26/12	Good Morning America	7-9AM	----1--	:30	1	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----1--	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12	8:59 AM	Good Morning America	7-9AM	:30	AWTV102102H	\$550.00 NM
12	10/26/12	10/26/12	The View	11A-12PM	----1--	:30	1	\$800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----1--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12	11:32 AM	The View	11A-12PM	:30	AWTV102102H	\$800.00 NM
16	10/26/12	10/26/12	1230-1P Access Hollywood	1230-1p	----1--	:30	1	\$350.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----1--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12		1230-1P Access Hollywood	1230-1p	:00		\$350.00 NM
	Credited								
18	10/26/12	10/26/12	M-F 3-4P	M-F 3-4P	----1--	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----1--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12	3:34 PM	M-F 3-4P	M-F 3-4P	:30	AWTV102102H	\$400.00 NM
24	10/26/12	10/26/12	WPBF News 25 @ 6:00PM	6-6:30PM	----1--	:30	1	\$1,050.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----1--	1	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961509-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLEN WEST FOR CONGR	SKED B	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/26/12	10/26/12	WPBF News 25 @ 6:00PM	6-6:30PM	----1--	:30	1	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV102102H	\$1,050.00 NM
27	10/26/12	10/26/12	Wheel Of Fortune	7-7:30PM	----1--	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	----1--	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV102102H	\$1,600.00 NM
31	10/26/12	10/26/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	----1--	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	----1--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12	11:13 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV102102H	\$1,000.00 NM
40	10/27/12	11/03/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----1-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	7:50 PM	Sat 7pm News	7-730pm	:30	AWTV102102H	\$800.00 NM
LR - Football									
53	10/26/12	10/26/12	Dr. Oz M-F 9-10a	9-10a	----F--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	----F--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12	9:55 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV102102H	\$225.00 NM
Total Spots							9		

Payment Terms 30 Days

Gross Total	\$6,645.00
Agency Commission	\$996.75
Net Amount Due	\$5,648.25